



Sponsorship Deck 2017

info@RCMMediaProductions.com 877-841-8088

www.AllStarInspirationCelebration.com

Sunday, July 9th 2017

What is the All-Star Inspiration Celebration?

All-Star Inspiration Celebration is the exact **BLUEPRINT** of our All-Star Gospel Celebration event, founded in 2005 and was first held during the 2006 NBA All-Star Weekend. Creator, Tomeka B. Holyfield had a vision to merge the Christian Community with the NBA All-Star weekend festivities. She created an event to glorify God amidst the glitz, glamour and games of this exciting weekend. Each year since it's conception the All-Star Gospel Celebration has done just that. Bringing positivity and fun to all and benefitting deserving charitable causes. Now, for the first time during **MLB ALL-STAR WEEK** will be an Inspirational Platform to Celebrate The Faith! **FAITH & BASEBALL**

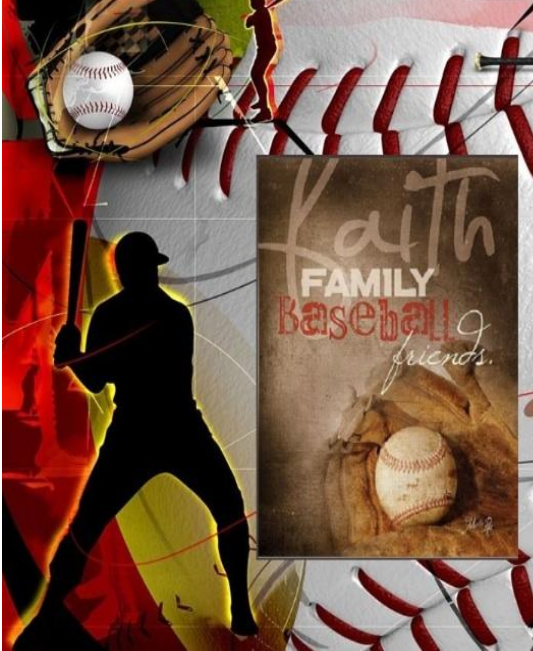


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Purpose for the All-Star Inspiration Celebration?



**MLB
FAMILY**

CHARITY

COMMUNITY

FAITH

ASIC Celebrates the Faith during the most exciting week in the MLB season. **MLB Players** and their families come together to celebrate! This year we will honor select current and retired MLB Players, Executives and members of the community for their outstanding work done in the faith and philanthropic community. CCM Artist will perform fun uplifting music, corporations will have the opportunity to show their support for these efforts and the public will have the chance to participate in it all during **MLB ALL-STAR WEEK!**

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CO-BRANDING

Previous Sponsors and Media Partners:

Each year we allow businesses the opportunity to participate in All-Star Inspiration Celebration by **SPONSORING** this highly anticipated event. As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome All-Star event that honors **MLB Players, MLB Legends, MLB Coaches, MLB Family, Sports Figures & Community Leaders!** And, at the same time contributing to a deserving charitable organization along with **The HELPPPPing Hands Foundation**. This 501(c)3 non-profit organization meets the needs of *domestic violence victims and under-privileged*



I AM SECOND®



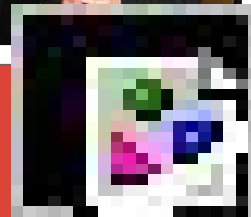
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World Series Title/Presenting Sponsor \$250,000

- Recognition as “World Series Title Sponsor” in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites
- Acknowledgement/recognition by the host during the event as “Your Company” presents... ASIC during MLB All-Star Weekend
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on “Save the Dates” and Invitations
- VIP Seating for 30 guests at the event
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Inside cover ad of ASIC Home Run Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- As the Champion Title Sponsor you may customize the perk of your choosing.
- Gift bag insertion of product and/or promotional materials.



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All-Star Official Sponsor \$100,000

- Recognition as "Official Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites
- Acknowledgement/recognition by the host during the event as the "All-Star Official Sponsor"
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on "Save the Dates" and Invitations
- VIP Seating for 20 guests at the event
- 2 Pop-up banners throughout the venue
- Back cover ad of ASIC Home Run Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.



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All-Star Spotlight Award Sponsor \$50,000

- Recognition as “Spotlight Award Sponsor” in all press, promotional and print advertisements
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Corporate branding on “Save the Dates” and invitations
- VIP Seating for 10 guests at the event
- 1 full page AD in ASIC Home Run Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- Gift bag insertion of product and/or promotional materials.



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Major League Sponsor \$25,000

- Recognition as "Major League Sponsor" in all press, promotional and print advertisements
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Corporate branding on "Save the Dates" and invitations
- VIP Seating for 10 guests at the event
- 1 full page ad in ASIC Home Run Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- Gift bag insertion of product and/or promotional materials.



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Home Run Sponsor \$10,000

- VIP Seating for 10 guests at the event
- Company/Foundation Logo on Red-Carpet Step and Repeat
- Company/Foundation will be Recognized during the Event
- Full-Page AD in ASIC Home Run Magazine.



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Since its inception, All-Star Gospel Celebration has become a staple event during NBA All-Star Weekend!

We've hosted and/or honored NBA Players, Celebrities and Sports Figures as well as the Official National Basketball Wives Association to name a few.

WE ARE LOOKING FORWARD TO DOING THE SAME WITH THE MLB FAMILY AS WE CREATE MLB ALL-STAR WEEK MEMORIES...

COME JOIN US!



ALL-STAR INSPIRATION CELEBRATION during MLB ALL-STAR WEEK!



~We Did It For NBA ALL-STAR ~ Let's Do It For MLB ALL-STAR

Click on Video

to hear what people are saying



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All-Star Inspiration Celebration 2017 TEAM HELPPPP



Tomeka B. Holyfield
Creator/Executive Producer



Jennifer Rogers
Production Assistant



Toska Medlock-Lee
Event Manager/Production

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